

FACTS, FIGURES & QUOTABLES

#1 IN THE NATION

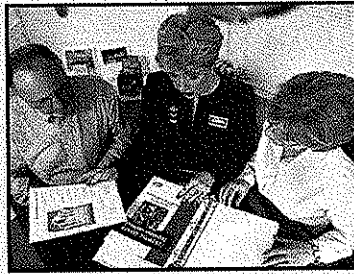
PART OF THE LARGEST REAL
ESTATE BROKERAGE COMPANY IN
THE WORLD



Ranked #1 for the ninth consecutive year by both *Real Trends Magazine* and *National Relocation and Real Estate Magazine*. In 2007, *Franchise Times Magazine* ranked Coldwell Banker the #1 real estate franchise.

\$2.6 BILLION

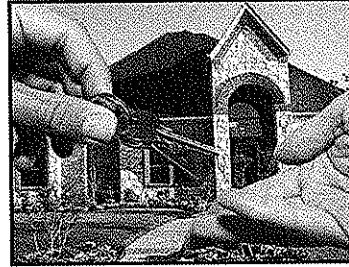
EXCEPTIONAL LOCAL
REAL ESTATE SALES IN 2007



In the United States and Canada, Coldwell Banker handled \$265 billion in sales in 2007.

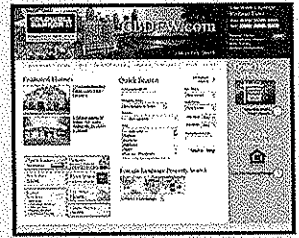
LISTINGS

OVER 10,000 METROPLEX
LISTINGS WERE TAKEN IN 2007



11% homes sold in North America involved a Coldwell Banker associate.

ONLINE



Internationally recognized and award winning real estate Web site. Showcased representation on over 40 Web sites including CBDFW.COM, ColdwellBanker.com, Realtor.com, Yahoo, Google, Trulia, Zillow, AOL Real Estate and Cyberhomes.com.

SUPPORT YOU CAN COUNT ON

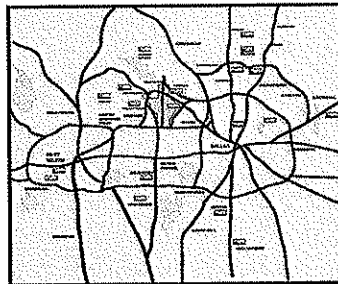
OVER 1,100 LOCAL ASSOCIATES
AND STAFF AND OVER 119,000
ASSOCIATES NATIONALLY

Coldwell Banker
Concierge.

Coldwell Banker Concierge provides homeownership assistance before, during and after the sale.

19 LOCATIONS

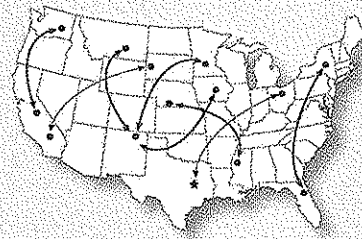
SERVING THE METROPLEX



Internationally, Coldwell Banker has over 3,900 office locations in 47 countries.

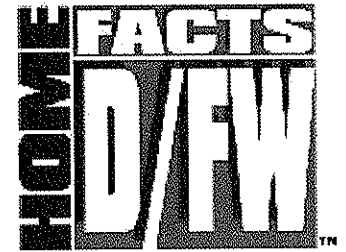
RELOCATION

DEPARTURE OR DESTINATION
SERVICES LOCALLY AND ACROSS
THE NATION



Local as well as nationwide real estate services.

INFORMATION

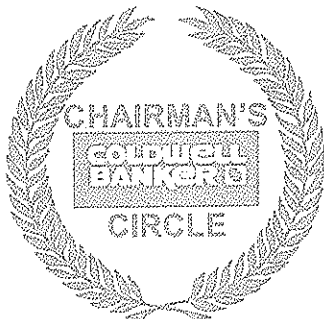


Interactive Property
Information Hotline
1.800.841.6777

Property information on our listings is available 24 hours a day by calling HomeFacts D/FW.

RECOGNIZED

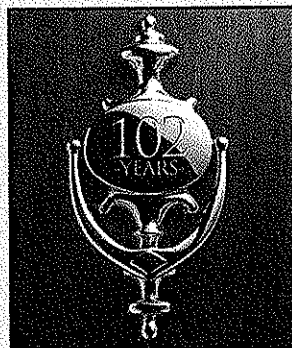
A COLDWELL BANKER
CHAIRMAN'S CIRCLE COMPANY



Member of the Greater Dallas Chamber of Commerce and Fort Worth Chamber of Commerce.

SINCE 1906

YOUR REAL ESTATE COMPANY



Coldwell Banker has more than 102 years of support you can count on.

SOLD

OVER 10 TRANSACTIONS
LOCALLY EVERY HOUR OF EVERY
WORKING DAY



Over 13,400 Metroplex transactions in 2007.

MARKETING

NATIONALLY RECOGNIZED NAME



Advertising on all major networks including cable. ABC, CBS, NBC, A&E, USA Network, Discovery Channel and more!